

INDEKS

Retail, 8
Underwear, 8
Item, 8
point of sales, 8
inventory, 8
record, 8
field, 8
hidden pattern, 8
data warehouse, 8
Knowledge Discovery in Database, 8, 9
Clustering, 8, 9
machine learning, 9
unsupervised learning, 9
Fuzzy C-Means, 10
fuzzy inference system, 10
Customer Relationship Management, 10
Analytical, 11
business intelligence, 11
revenue, 11
cross-selling, 11
prospecting customer, 11
existing customer, 11
cost, 11
Recency of purchase, 11
Frequency of purchase, 11
Monetary value of purchase, 11
Scoring, 11
Customer quintiles, 11
Behaviour quintiles, 11
Recency, 11
Frequency, 11
Monetary, 11
long ago, 11
high value, 11
low value, 11
Matlab, 13
rule-rule, 13
fuzzy, 13
fuzzy logic, 13
retail, 15
reward, 15
plaintext, 18, 19, 23
symmetric stream cipher, 18
variable length key, 18

Huffman, 18
triple transposition key, 18
Private Crypto Code, 18, 21, 27
transposition key, 18, 28
feedback output, 18
Cryptography, 18, 19, 21
Encryption, 18
Decryption, 19
Ciphertext, 19, 28
single key, 19
brute force attacks, 19
Data Encryption Standard, 19
public-key cryptography, 19
block cipher, 19
key agreement protocol, 20
key exchange protocol, 20
secret-key cryptosystem, 20
key management problem, 20
digital envelope, 20
Identification, 20
Biometrics, 20
Verifier, 21
log into, 21
password, 21
string, 21
Dummy, 23, 27, 28
Flowchart, 25
Kriptografi, 27, 28
Enkripsi, 27
Textbox, 27
Input Seedstring, 28
Roadmap, 52
Future, 52
Framework, 52
Stakeholder, 52
set of action, 57
balance scorecard, 57
universal truth, 58
tanziliyah, 59
kuniyah, 59
sunatullah, 59
qur'aniyah, 59
Khalifatullah fi al-ardh, 59
Amaliyyah, 60

al-karimah, 60
Homo Rasional, 61
Homo religious, 61
hablum minallah wa hablum minannas, 61
google sketchap, 73
connector, 73